

**WCCO-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD APRIL 1 THROUGH JUNE 30, 2012**

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD APRIL 1, 2012 THROUGH JUNE 30, 2012.

PROGRAM INDEX: *"WCCO 4 News"* is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in the report range from 1 to 12 minutes.

"60 MINUTES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

"48 HOURS INVESTIGATES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

CONSUMER: Cold Weather Rule, Accretive Finances, Delta Folo, Mpls. Cabs

April 12, 2012, WCCO 4 News, "Cold Weather Rule" – Now that spring has arrived, Xcel Energy wants to remind customers the Cold Weather Rule comes to an end this month. That means people with past-due energy bills need to make payment arrangements or their power could be cut off. Xcel says it's committed to working with people to come to an agreement, but not at the expense of those customers who pay their bills on time. **April 25, 2012, WCCO 4 News, "Accretive Finances:** - Minnesota's Attorney General, Lori Swanson filed a federal lawsuit against Accretive Health Incorporated. The company is invisible to most patients, but it is responsible for collecting money from patients in the Fairview System and at North Memorial Medical Center. The company is being accused of harassing patients at the hospital to "pay up". In one case, a woman said when she took her son to a Fairview hospital, she was being asked for her credit card as her son was going into surgery. **May 24, 2012, WCCO 4 News, "Delta Folo"** – The U.S. Department of Transportation is investigating Delta Airlines after a WCCO-TV I-Team investigation. Last week, the I-Team exposed how some Delta Frequent Fliers were paying more for plane tickets than other customers. Two businessmen we talked with in our story found fares booked at the same time for the same flight were priced hundreds of dollars apart. In each case where there was a difference, the frequent flier was charged more. The overcharging may have happened for almost three weeks. A Delta spokesperson said it was caused by a computer glitch that went on for 19 days and stopped when the I-Team contacted them. The Government investigation comes as some of Delta's best customers are still waiting for answers. **June 5, 2012, WCCO 4 News, "Mpls Cabs"** – There is no need to carry cash if you need a cab

in Minneapolis. All major cab companies are now required to have credit card readers. Cab companies have resisted the new ordinance saying they'd be bogged down by card processing fees. Cabs caught without a credit card reader face a \$200 citation.

CRIME AND PUBLIC SAFETY: BP Violence, Driver Data Access, Cyber Crime, Motorcycle Crashes

April 11, 2012, WCCO 4 News, "BP Violence:" – After 4 homicides within 48 hours this week in Brooklyn Park, people in the neighborhood are fearful and have a lot of questions for police. Investigators tried to ease those fears by holding a public meeting. Hundreds of people showed up at the meeting last night to ask questions about the latest violence. Police believe having a forum allows people to calm their nerves a bit. They have increased patrols in the neighborhood, not because they feel there's a risk, but to help calm the fears of those living there. They also hope this meeting will spawn more community watch groups. **April 27, 2012, WCCO 4 News, "Driver Data Access"** – The state is sending out letters to 3700 licensed owners of cars, trucks and motorcycles, telling them their private data may have been breached. A recent audit discovered unauthorized access of a database which stores vehicle registration information. The information includes the vehicle owner's name, address, date of birth as well as their vehicles description and identification numbers. The audit of the database was triggered by an increase in the use or activity by a particular log-in account. The Department of Public Safety says an employee at a repossession company illegally accessed the database. Why they wanted the personal information is still under investigation. Auto dealers are given access to the information for anything that would appear on your vehicle's title card. Strict access to motor vehicle records is set by both federal and state laws. The audit found it was an employee at an auto dealership who gave login information to the repossession company. Investigators have identified the two people responsible for the data breach and say they'll face possible criminal charges. To ease any fears, they say there is no evidence the information was used in a criminal way. **May 18, 2012, WCCO 4 News, "Cyber Crime"** - This week, crime fighters in the Twin Cities are getting a lesson in digital forensics. About 80 area law enforcement personnel are learning how the evidence stored in smart phones and computers is more vital than ever to solving cases. Most of us think these tools are a way to communicate with friends and family. However, to investigators, it's an electronic trail getting used more and more to solve crimes. To help tap into the technology, Microsoft and the Anoka County Attorney's office is holding a 2-day cyber crime and computer forensics conference. Through evidence like texts, emails, calls and GPS tracking, computer forensics have most recently been used in high profile cases. **June 7, 2012, WCCO 4 News, "Motorcycle Crashes"** – The Minnesota State Patrol is asking motorcyclists and drivers to keep an eye out for each other after a deadly spring. The Department of Public Safety is launching a new awareness campaign and will distribute "Start Seeing Motorcyclists: bumper stickers. At least 14 motorcyclists have died in crashes so far this year. Last month alone, there were 7 deadly accidents. That makes up a third of all traffic deaths in May.

GOVERNMENT: Guns in Court, Vikings Stadium Vote

April 13, 2012, WCCO 4 News, “Guns in Court” – Governor Mark Dayton signed a bill into law yesterday. It comes nearly four months after a gunman opened fire at a courthouse in Grand Marais, injuring three people, including the county attorney. The new law gives county attorneys and their assistants the right to carry guns in their offices and in courtrooms if the judge allows it. The county attorneys say people charged with crimes often blame prosecutors for their predicaments and sometimes take it too far. Prosecutors also want to see stiffer penalties for threats or violence against county attorneys. **May 25, 2012, WCCO 4 News, “Vikings Stadium Vote”** – Ten years of political and financial drama could come to a close today. The Minneapolis City Council is the last vote needed to build a new Vikings stadium. This is the final step in making the stadium plan a done deal. The cost will be split between the Vikings, the state and the City of Minneapolis. The city plans to shift hospitality taxes from the Convention Center to pay for the city’s share. Opponents on the city council say this is a bad investment with no public referendum and no evidence it will help the economy. If it passes, it will be one of the largest capital investments in the city’s history.

HEALTH: Music and Health, DBS, Coffee Alzheimer’s

April 13, 2012, WCCO 4 News, “Music and Health” - The next time you want to relax, try putting on your headphones. A new study from the Mayo Clinic reveals there really is a healing power in music. The study says the right tune has a wide range of effects, from reducing feelings of physical pain to boosting memory. The Mayo study also says music helps battle depression, while promoting physical activity. **May 9, 2012, WCCO 4 News, “DBS”** – Deep Brain Stimulation (DBS) is a surgical procedure that is giving hope to people with Parkinson’s disease. People with Parkinson’s suffer from uncontrolled tremors due to overactive nerve cells. Those tremors can be stopped with brain surgery while the patient is awake during the whole procedure. Neurosurgeons implant a device they call a “pacemaker for the brain”. They plant electrodes inside the brain and connect them to a pacemaker inside the body. Tiny electrical pulses are then sent from the pacemaker to the brain. Doctors say the patient is completely awake during the procedures so that they can communicate to let the doctor know if they feel any tingling or numbness. That’s how the doctors know they have the device in the right spot. At the end of the six-hour surgery, most of the overactive nerve cells are disabled. Patients are able to stay awake during the operation because our brains don’t have any pain receptors. DBS is currently being investigated as a treatment for general depression and bipolar disorder. The cost of DBS is around \$70,000 and most insurance companies and Medicare help cover it. **June 7, 2012, WCCO 4 News, “Coffee Alzheimer’s”** - There’s a new study that finds drinking three cups of coffee a day can help slow the progression of Alzheimer’s Disease in older adults. Researchers looked at people who were already showing signs of memory problems. In the study, memory loss did not worsen in people who had high blood caffeine levels. The researchers say the study shows there’s a reason for people in their late 30’s to start drinking coffee.

DIVERSITY: U of M Mentorship, Gen Mills Marriage

June 4, 2012, WCCO 4 News, “U of M Mentorship” – The University of Minnesota has some of the highest gaps in graduation rates between black and white students of any flagship university in the country. Only 24 percent of black students in the class of 2010 graduated in four years, compared with 50 percent of all undergraduate students. This fall, 10 incoming freshmen will become the first to take part in a program geared toward improving retention and graduation rates for black men on campus. They will live in a residence hall on campus in a learning environment and take part in programs aimed at keeping them in school. The university’s Assistant Vice President of Equity and Diversity says students who live on campus and are engaged in campus activities do better than those who live off campus. The mentors will include upper level students, faculty and staff members. **June 14, 2012, WCCO 4 News, “Gen Mills Marriage”** – One of Minnesota’s biggest companies has marched right into one of the most controversial issues on the November ballot. Golden Valley-based General Mills has taken a firm stand against the Marriage Amendment that would ban same sex marriage in Minnesota. The company statement says “We do not believe (the amendment) is in the best interest of our employees or our state economy”. The statement drew immediate fire from a prominent anti-gay marriage group. Minnesota For Marriage says they will not call for a boycott, but that the decision will hurt General Mills. However, a prominent gay marriage group says more than 800 people have signed their petition thanking the company. The only other major Minnesota company to take a stand is St. Jude Medical which also opposes the Marriage Amendment. Target is not taking sides, but has drawn fire from anti-gay marriage groups for selling Pride t-shirts and donating proceeds to a gay rights group.

ENVIRONMENT: Metro Transit Challenge, Asian Carp, Driveway Sealants

April 11, 2012, WCCO 4 News, “Metro Transit Challenge” – Metro Transit is offering some incentives for people to go green. They’re giving away Netbooks, Amazon Kindles and gift cards to people who take this year’s “Commuter Challenge” It’s a pledge to get to work by bus, light rail, carpool, or anything other than driving alone between now and the end of June. You can track your trips online and be eligible for a monthly drawing for prizes **May 14, 2012, WCCO 4 News, “Asian Carp”** - . There may be a new battleground in the ongoing fight against Asian Carp. Until now, Minnesota wildlife officials have mainly focused on the Mississippi River, where they hope to stop the invasive species from spreading north, past the Twin Cities. However, the attention has now also shifted to western parts of the state, after dozens of the carp were recently netted in northern Iowa. Officials in Iowa think the fish spread during flooding last year, and fear the carp could spread north into streams. The Minnesota DNR is now looking at options and coming up with a plan. **June 12, 2012, WCCO 4 News, - Driveway Sealants”** - People sealing their driveways may be getting it done with a material that’s bad for your health. The Minnesota Pollution Control Agency put out a warning today about coal tar sealant. It contains a cancer-causing chemical that can wash off driveways and end up in storm drains. In 2009 state agencies were banned from using coal tar sealant. However, many homeowners and companies continued to use it. That is now

changing. Experts recommend if you're hiring out to seal your driveway, ask what kind of sealant is being used and avoid companies that still use coal tar sealant.

WOMEN: Women's Well-Being, Women Veterans Day,

May 11, 2012, WCCO 4 News, "Women's Well-Being" - Of all the major metro areas in the U.S., the Twin Cities was just named one of the best for women's well-being. The group, Measure of America, looked at government data on 25 of America's biggest cities to see where women live the longest, earn the most money and have the highest education. Minneapolis-St. Paul came in fourth. Only Washington D.C., San Francisco and Boston scored higher on the list. The category where the Twin Cities stood out above the rest was in high school education. We have 93.3 percent with at least a high school diploma. The next closest city was Seattle with a 91.6 percent. Twin Cities women's median income in 2010 was \$30,241. The highest was Washington, D.C. with over \$37,000. Our life expectancy was 83.4 years. The nationwide average was just under 79 years. **June 18, 2012, WCCO 4 News, "Women Veterans Day"** - Governor Mark Dayton has declared today as Women Veterans Day. In a ceremony honoring them, Governor Mark Dayton said "it is right and proper to honor, remember and thank these patriots for their service and sacrifice because women were there, too". According to the National Women's Memorial Foundation, there are about 23,000 female veterans in Minnesota.

YOUTH AND FAMILY: Recess and Bullying, SW High School, School Breathalyzer

April 18, 2012, WCCO 4 News, "Recess and Bullying" - An experiment is underway in 9 Twin Cities schools to see if they can improve kids' grades and cut down on bullying. They're focusing on recess. Playworks, a non-profit group is funding a recess revolution in schools across the country. The idea centers around kids playing organized, classic playground games like Capture the Flag, Kickball and Four Square. The kids are monitored by a "recess coach", so fewer kids get left out of the group games. This has been reducing the amount of bullying and is also having a positive affect in the classrooms. **May 8, 2012, WCCO 4 News, "SW High School"** - Minneapolis Southwest High School is earning recognition, not on a sports field, but in a classroom. For the third straight year, Minneapolis Southwest is ranked the top public high school in the state. The U.S. News rankings evaluate achievement, test scores and college readiness. Southwest stresses an international baccalaureate program which prepares students in critical thinking required for college. **June 5, 2012, WCCO 4 News, "School Breathalyzer"** - Some parents in southern Minnesota may sue their kids' school for what they consider a violation of their rights. Seniors at St. Charles High School had to take a breathalyzer test at their graduation rehearsal on Friday. The superintendent of St. Charles Schools, Mark Roubink, said teachers smelled alcohol and observed unusual behavior on some of the students. School policy says when kids appear intoxicated at school, police are called. They made the decision to test the entire class. Roubinek feared several of those students would be driving after rehearsal was over. One parent said he was outraged all 74 seniors were tested, questioning the school's probable cause.

Although school officials declined to tell exactly how many students tested positive, they did say it was a number in the double digits.